

# Cosmetic Maquilas



With our cosmetic maquilas line we are able to generate value to our customers, through our advice on formulations and development of impactful products that are positioned in the consumer's minds, supported by our infrastructure, high standards in production processes and quality, as well as technological capabilities and flexibility.



We have the facilities, adequacies and cosmetics production capacity certification. Our innovation team is constantly developing differentiating products that could be adapted to your brand. Some our products, already count with its mandatory registration provided by the National Food and Drug Surveillance Institute (INVIMA).



**Dry Mouth  
Spray**



**Hair Perfume**

We work together with our clients in the construction of custom-made concepts, seeking differentiation and innovation in the market.



We offer our clients, three business proposals:

### **Exclusive Development:**

We develop the formula with exclusivity guaranteed.

We create the product concept together with the client.

We present the development, and once approved, a maquila contract is drawn up.

We provide assistance in the corresponding documentation for the formulation in order for the client to carry out the NSOC registration.

### **Product created by La Tour:**

We use a formula already developed by La Tour and adjust the product to the client's concept.

A maquila contract is drawn up.

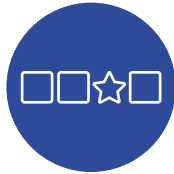
### **Product Manufacturing agreement only:**

The client delivers the formula to La Tour, a confidentiality agreement is made.

We provide assistance in the corresponding documentation for the formulation in order for the client to carry out the NSOC registration.

A Maquila contract is draw up.

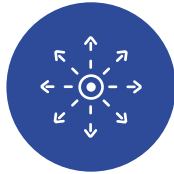
## CUSTOMER BENEFITS



Differentiation



Exclusivity



Diversification



Brand  
Positioning

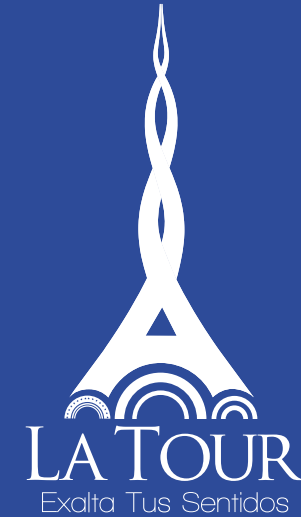


La Tour Capabilities

## ABOUT LA TOUR

We are flavorings, natural extracts, dehydrated products, encapsulated products and fragrances manufacturers, with more than sixty-five years supplying the national and international market, from our two operation centers located in Cali, Colombia.

We have modern facilities and state-of-the-art technology, which will be at your disposal when carrying out joint projects, helping you to significantly accelerate the development of your product.



[www.la-tour.com](http://www.la-tour.com)

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